



# AARON COLLADO

## GRAPHIC DESIGNER

### CONTACT

407 920 5081

cld867@gmail.com

Remote

aaroncollado.com

### EDUCATION

Aug 2014 - May 2017  
VALENCIA COLLEGE

- Associates Degree in Graphic Design
- GPA: 4.0

### SKILLS

- **Adobe Creative Suite:** Photoshop, Illustrator, InDesign, Acrobat
- **Microsoft Office Suite:** Outlook, Excel, PowerPoint, Teams
- **Project Management Software:** SmartSheet, ClickUp, Sharepoint
- **Web Design Platforms:** CMS Software (Wix, Wordpress, Canva, Squarespace)
- **Print Design** (Magazine Layouts, Packaging Product Design, Environmental Design Laminates, T-Shirt Design)
- **Digital Design** (Logo Design, Brand Identity, Website Mockups, Social Media Ads, Photo Manipulation, Image Retouching)
- **Motion Graphics** (Commercials, Music Videos, Visual Presentations, Video Clips)
- **AI** (MS Bing, MS Designer, Chat GPT, Fliki)

### REFERENCE

**Teresa Weddle**

Elevance Health / Dir II Prod Dev/Mgmt

Phone: 804 317 0130

Email: teresa.weddle@wellpoint.com

### WORK EXPERIENCE

#### ELEVANCE HEALTH | FEB 2024 - PRESENT

InDesign Specialist, Business Change Advisor - Remote

- Specialized with Adobe InDesign to create & implement updates to enrollment applications.
- Utilized Sharepoint for intake, status tracking / updates & document storage.
- Communicated department enhancements to other teams through presentations & workshops.
- Enabled Javascript coding to create fillable fields in digital applications via Adobe Acrobat.

#### AMTAB MANUFACTURING | APR 2023 - DEC 2023

Environmental Designer - Remote

- Illustrated large-scale murals & signs on wall elevations & table laminates, contributing to enhanced brand presence.
- Inputted each graphic's specifications, including size, material and pantone color into Excel for efficient project management.
- Facilitated virtual presentations with Interior designers via Teams, ensuring clear communication with project goals.

#### STREAM CO. | SEPT 2022 - FEB 2023

Marketing Designer - Remote

- Created engaging E-Blast graphics, Ad Campaigns, and Nitro Leads, contributing to successful marketing initiatives.
- Prepared files for submission to dealership vendors, ensuring accurate and timely delivery of design assets.
- Documented project status systematically through Workfront, facilitating strong communication with the team.
- Provided constructive criticism to peer work for enhanced performance and execution.

#### XYMOGEN | MAY 2018 - SEPT 2022

Package Designer - Orlando, FL

- Designed compelling product labels, product sheets & digital collateral amongst a private label design team.
- Managed the approval process by filling out forms and obtaining client signatures, while documenting status in SmartSheet.
- Conducted collaborative meetings with team members via Slack, fostering clear communication and project alignment.

#### FREELANCE | DEC 2011 - PRESENT

Graphic Designer & Photographer - Orlando, FL / Remote

- Utilized Content Management Software to create and manage websites showcasing design and photography portfolios.
- Expertly retouched images using Adobe Photoshop, ensuring a polished and professional final product.
- Designed a multitude of products, logos, Ad campaigns & digital assets for local venues and small businesses, contributing to brand aesthetics.